

## Trade Promotion Council of India

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### **The first edition of Indusfood Asia was inaugurated in Singapore during the Food & Hospitality Asia (FHA) show**

**21<sup>st</sup> April 2026; New Delhi:** The Trade Promotion Council of India (TPCI), with the support of the Department of Commerce, hosted the first edition of Indusfood Asia. The first edition of Indus Food Asia Singapore @ FHA Singapore 2026 was inaugurated today at Singapore Expo by His Excellency Dr. Shilpak Ambule, High Commissioner of India to Singapore, in the presence of Dr. Sudhanshu, Secretary, APEDA, Mr. Sandip Das, Deputy Director General, Trade Promotion Council of India, and other distinguished dignitaries and Indian exporters.

On the occasion, His Excellency Dr. Shilpak Ambule stated that India is well-positioned to emerge as a strategic supplier of food and agricultural products, capable of addressing not only food security concerns but also the evolving demands of Singapore's cosmopolitan and premium consumer market.

The event witnessed the participation of more than 100 Indian companies showcasing a diverse range of products, including rice, processed foods, tea, coffee, spices, value-added products, Wines & Spirits, GI-tagged products such as Makhana and Kala Namak rice, as well as Indian ethnic foods, sauces, and savouries.

FHA is Asia's biggest food and hospitality show. The show is taking place from 21-24 April 2026 at the Singapore EXPO. FHA is one of Asia's largest and most influential platforms for the food and hospitality industry, with 2750 exhibitors from 60+ countries attracting 80000+ trade visitors and buyers from Asia and beyond. The launch of the inaugural edition of Indus Food Asia 2026 in Singapore, in partnership with FHA, marks a significant new beginning in India's quest to explore new international markets for its food products and to contribute meaningfully to global food security through innovative and sustainable food and beverage solutions.

The event received strong support from the Department of Commerce, Government of India, with participation from major commodity boards and export promotion bodies such as APEDA, MPEDA, Spices Board, Coffee Board, Tea Board, and the National Turmeric Board, along with their member companies and officials.

Commenting on the Indusfood Asia, Shri Mohit Singla, Chairman TPCI, said, "With this first edition, Indusfood has leapt into the global stage. The reason for hosting these companies here is that Singapore is one of Asia's most strategic food import hubs and a gateway into the wider ASEAN and Asia-Pacific region. Despite a population of just ~6 million, the country imports US\$ 16.2 billion worth of food & beverages, almost 90% of its needs. Many global food distributors, retail procurement teams, HoReCa buyers, and ASEAN sourcing offices operate regional headquarters out of Singapore, using it as a distribution and decision-making

hub for Southeast Asia. Success in Singapore often opens pathways into neighbouring ASEAN markets.”

The Asian region’s F&B market is projected to surpass US\$3.3 trillion by 2034 and the hospitality sector is expected to reach US\$181.2 billion by 2029. The show is a powerhouse of innovation and opportunity – connecting global brands, rising disruptors, and industry leaders in one vibrant marketplace. It’s where business is done, ideas are exchanged, and the future of food and hospitality is shaped.

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