

Press Release

Trade Promotion Council of India

TPCI pegs business deals worth 30 million USD from THAIFEX 2019

-Ambassador of India in Thailand inaugurates the India pavilion

New Delhi, 28th May 2019: Leveraging the India- ASEAN partnership, TPCI organized a participation of India Pavilion at THAIFEX, Bangkok (Thailand). The THAIFEX Fair was inaugurated by the Smt. Suchitra Durai, IFS, Ambassador of India in Thailand on May 28, 2019, in presence of TPCI team members and Indian exhibitors and buyers from across the world.

Speaking on the business generated during the THAIFEX, Mohit Singla, Chairman TPCI said, “This is our third participation in THAIFEX, TPCI took 45 member trade delegation and we are expecting the spot orders of 30 million USD from the fair. I am happy that, India is generating interests from the big food consumers companies and retail chains. I am sure the India- ASEAN partnership will take this fair to next level.”

The TPCI trade delegation included exhibitors were mainly from Biscuits, Confectionaries, Dried vegetables, Spices and health food, etc. some of the participants that were part of the show included: Royal import & export, Shreeji Nut Butter, The good life company (TGL CO.), Ankur chemfood Ltd., Kravour foods private limited, Ezeabee overseas pvt. Ltd, etc.

THAIFEX is the Asia’s largest food and beverage trade show. Every year, the show attracts thousands of exhibitors and visitors around the world, in a truly global knowledge and business exchange platform. A unique concept of THAIFEX - World of Food Asia, 11 trade shows in one, showcases a unified F&B industry through a diversity of products which includes; THAIFEX Coffee & Tea, THAIFEX Drinks, THAIFEX Fine Food, THAIFEX Food Service, THAIFEX Food Technology, THAIFEX Frozen Food, THAIFEX Fruits & Vegetables, THAIFEX Meat, THAIFEX Rice, etc.

Indo-ASEAN bilateral trade grew by almost 14% to reach US\$ 85 billion 2018. India's imports from ASEAN were valued at US\$ 51.34 billion while its exports to ASEAN stood at US\$ 33.6 billion.

For any further information, contact:

Sameer Pushp

DIRECTOR MEDIA & CORPORATE COMMUNICATIONS

Trade Promotion Council of India

9, 2nd Floor, Scindia House,

Connaught Circus, New Delhi- 110001, India

T: (91) 11 40727281M: (91) 9811229110

E: sameer.pushp@tpci.in W: www.tpci.in