

45 Indian companies to participate in the leading event for the construction industry in Mexico

Press Release:

New Delhi. October 17, 2018:

A strong contingent of 45 exhibitors, representing various sectors including building materials, construction equipment, interior furnishing and manufacturing or marketing of ceramic vitrified tiles, is being taken by Trade Promotion Council of India (TPCI) to Expo Cihac – the leading event for the construction industry – to be held in Citibanamex Center in Mexico City, Mexico from today and lasting till October 20, 2018.

Expo Cihac is the leading event in the sector in Latin America to get an access to industry trends, new products, business appointments and meet new players. The 2018 event is expected to bring together the best products, technologies and innovations in construction through presence of more than 570 exhibitors from the field of architecture, engineering, interior design, lighting, home automation, machinery. Spread over 34000 square meters, the event is expected to witness more than 20000 professional visitors.

Ceramic industry of India does a robust business of \$1.243 billion worth of export from ceramic products. There is great scope for business in Mexico as the ceramic products export to Mexico presently is only \$73.8 million. With a good number of business visitors coming from other Latin American companies as well, the overall scope for business is much larger.

The main objective of participating countries is to increase their brand exposure, attract more prospects and strengthen their relationship with the participants of the growing construction industry. Claystone Granito Pvt.Ltd., Motto Tiles Pvt. Ltd., Slimtile Pvt. Ltd. and Zeal Top Granito Pvt. Ltd. are some of the 45 exhibitors who are accompanying the TPCI business delegation to Mexico City

Elaborates Mohit Singla, Chairman TPCI: “TPCI’s flagship export promotion event “Source India Mexico” is being co-located with 30th edition of Expo CIHAC in Mexico City. 45 Indian companies representing various sectors including building materials, construction equipment, interior furnishing, and technology for building construction shall be showcasing a complex range of Indian products in the exhibition.” Detailing about the importance of ExpoCihac, Mohit Singla says: “This exhibition is an ideal platform for the participants to explore the business



opportunities for exports, joint ventures, technology transfers and marketing tie-ups with their Mexican counterparts and other participating countries.” Singla expressed confidence that Source India Mexico, part of the Source India shows, being held by TPCI in various parts of the globe courtesy Department of Commerce (Ministry of Commerce & Industry), will open up new vistas for co-operation between India and their Mexican counterparts.

For any further information, contact:

AZIZ HAIDER

DIRECTOR-MEDIA & CORPORATE COMMUNICATIONS

9, 2nd Floor, Scindia House, Connaught Circus,
New Delhi- 110001, India

T: (91) 11 40727272

M: (91) 9667182697, 7999466000

W: www.tpci.in