



**TRADE PROMOTION . INTEGRATED**

## FROM THE DESK OF THE CHAIRMAN



Understanding global business opportunities and tapping the same is the need of the hour for Indian business houses to grow and expand their business & presence on globe. So here at TPCI, we endeavor to give all support to firms & trade bodies in identifying potential markets, updating them about latest trends through integrated trade research analyzing the markets to be explored and facilitating integrated trade promotion by organizing business delegations, trade fairs, extensive research & analysis on potential markets, policy advisory and industry interface. We express our hands off support to Indian industries and are always there to serve you the best way.

A handwritten signature in black ink, appearing to be 'MS', with a long horizontal stroke extending to the right.

Mohit Singla  
Chairman

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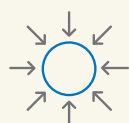
TO ACCELERATE INDIA'S **GLOBAL**  
**TRADE** THROUGH **ADVANCED**  
**RESEARCH** AND TRADE PROMOTION

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# ABOUT TPCI

TPCI is an apex trade and investment promotion organization notified in the Foreign Trade Policy. TPCI is also recognized and supported by the Department of Commerce, Govt. of India. We work towards facilitating the growth of Indian industry with global investment & trade opportunities. The council provides strategies for expanding business internationally, by organizing specialized business events and simultaneously working with the Government by providing policy suggestions which are essentially based on inputs collated from research and industry stakeholders.

## WHAT WE DO?



### TRADE PROMOTION

Exploring international trade opportunities in untapped markets and promoting new exporters



### ADVANCED TRADE RESEARCH

Supporting India's trade policy and economic diplomacy through research



### TRADE FACILITATION

Identifying bottlenecks and bridging the gap between industry and authority by continuous interaction



### INVESTMENT PROMOTION

Exploring scope and facilitating investment in potential business and sectors

## SERVICES

VISA  
RECOMMENDATION

CERTIFICATE  
OF ORIGIN (NP)

MARKET &  
TRADE RESEARCH

# CENTER FOR ADVANCED TRADE RESEARCH (CATR)

CATR is well thought conceptualized institution of economists and researchers in TPCI. The institution indulges in trade research in order to facilitate its diversified stakeholders including Government and industry with inputs on trade and economic development matters. This institution has evolved as a premier institution on trade matters based on the model, thought & executed with key pillars and activities as described below in brief.

## ACTIVITIES OF CATR

1

### DATA RESEARCH & ANALYSIS

- Global and Domestic Trade Analysis
- Country specific and Product specific trade analysis
- Foreign Trade Agreements (FTAs), Preferential Trade Agreements (PTA) & Multilateral Trade Agreements (MTA) Analysis

2

### STAKEHOLDER CONSULTATION

- Periodical policy reviews
- Pre-budget proposals
- FDI/ JV/ Investment studies

3

### TRADE REMEDIES

- Anti-Dumping Measures
- Safeguards against surge in imports
- Anti-subsidy investigations
- Trade Defence on investigations against Indian manufacturers and exporters

4

### ANALYZING VARIOUS INDUSTRY SUBJECT

- NTBs / Standardization measures
- Suggesting suitable changes for enhancement of trade

## KEY PILLARS OF CATR



### FOCUS

CATR focuses on quantitative and qualitative trade research using primary and secondary data sources. Vivid modelling and econometric tools are applied for getting deeper insights.



### GIVING FINALITY

We take consensus from our stakeholders, eclectic export associations and erudite scholars and policy makers for our ground level and primary research.



### PUBLICATIONS

We regularly publish research papers, reports and studies related to global trade and trade policies. We actively participate in national and international seminars and conference.



### TRAINING

We also provide training and orientation programmes in international trade research, data analysis, software tools applicable in international trade.

“We endeavor to study and synthesize global trade direction through applied and empirical methodologies in order to provide new way and direction to Indian industry.”



Mr. M K Parimoo, Secretary General, TPCI & Head, CATR



# MEMBERSHIP

## TYPES OF MEMBERSHIP WITH RATES

### PROFESSIONAL MEMBERSHIP

Rs. 10,000/-  
(plus GST @18%)

### ORDINARY MEMBERSHIP

Rs. 10,000/-  
(plus GST @18%)

### PARTIAL MEMBERSHIP

Rs. 500/-  
(plus GST @18%)

### INSTITUTIONAL MEMBERSHIP

Rs. 10,000/-  
(plus GST @18%)

### PATRON MEMBERSHIP

Rs. 2,00,000/-  
(plus GST @18%)

## THE BENEFITS OF TPCI MEMBERSHIP

- Participate in international trade exhibitions and B2B meets at TPCI subsidized cost.
- Stay updated about industry exhibitions and participate hassle free with TPCI.
- Build network by connecting with TPCI members, bureaucrats & international agencies
- Be part of Indian delegation in foreign trade forums, including joint venture platforms
- Avail Certificate of Origin & Visa Recommendation letters for official business visits
- Stay informed about market & business trends at ease
- Avail business services (customized research study/ papers on markets of interest) on demand.
- Direct preference for representation in the sectoral management committee of the council by being a TPCI Patron member.

Trade fair, delegations  
& advertisement:  
**tradefair@tpci.in**

Domestic & international  
tie ups & query:  
**pr@tpci.in**

Business services &  
visa recommendations:  
**info@tpci.in**

Membership coordinator:  
**membership@tpci.in**

**TPCI.IN**

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**TPCI** Trade Promotion  
Council of India



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