WELCOME TO THE WORLD’S FOOD SUPERMARKET

Organized annually, Indusfood is India’s official, export focussed F&B Trade fair showcasing the country’s best line-up of food & agri products to global buyers.

Why Indusfood

Direct Sourcing from the Best Suppliers
With over 500+ handpicked suppliers at Indusfood, you will never want for more options to tap into. We scan the length and breadth of India to aggregate top-notch suppliers delivering their products as per global standards.

Trust of Organizers
Organized by the Trade Promotion Council of India & the Department of Commerce, Government of India and supported by all National product promotion agencies, a smooth & safe business environment is ensured.

Business made Easy
Indusfood business app enables buyers and suppliers to create focussed business connections at the click of a button. Cloud enabled pre-scheduled meetings and detailed stakeholder profiles on our business matchmaking system, takes care of your precise business requirements and saves on time.

Edition 1 - A proven success

- 12,000+ gross area occupied
- 43 countries represented
- 10 state pavilions participated
- 320 Indian exhibitors showcased
- 450 global buyers hosted
- 75 global retail chains present
- USD million of on spot business

Edition 2 - Slated to be even bigger

- 600 Global buyers &
- 500+ quality Indian food suppliers
Edition 1:
320 Exhibitors across
12 product zones

Odisha  Jammu & Kashmir
Gujarat  Himachal Pradesh

Andhra Pradesh  Telangana  Maharashtra  Jharkhand  Kerala

Haryana

Edition 2:
500+ Suppliers
estimated across
15 product zones
The success of the Indian F&B industry will surely take you by surprise.

The epicenter of global food trade since the ancient times, India is now a dominant global player in the modern food trade. India has the pride of being the “Land of Origin” of an assortment of food crops & processed products that have a significant impact on the global demand and supply.

Producing for the world

India is the top global producer of meat, milk, castor seeds, sesame, mango, banana, chickpeas and is among the top producers globally for rice, wheat, sugarcane, tea, spices, onion, potatoes, & many others. With the new agri-export policy, the Indian F&B export is expected to grow from USD 32 billion to USD 70 billion by 2020.

A magnificent industrial presence

The Indian food processing sector is currently valued at USD 258 billion and constitutes 14% of GDP through manufacturing. Food processing accounts for 32% of the country’s total value of food & beverage industry. The Indian food retail market is the 6th largest grocery market in the world, expected to reach USD 895 billion by 2020.

An Investor’s Paradise

India has a fledgling ecosystem for agricultural products and the food processing industry. Food processing sector is the 13th largest sector receiving FDI in the country. Private equity is also eyeing F&B players, marking a phase of innovation and growth in the coming years.

India at a glance

- 40% of the global production of mangoes and guavas
- 23% of the global production of tea
- 22% of the global production of rice
- 70% of the global production of spices
- 21% of the global production of pulses and sugarcane each
- 43% of the global production of buffalo meat
- 27% of the global production of banana
- 19% of the global milk production

LET’S AGREE, IT COULDN’T BE AT A BETTER LOCATION
WE BRING FORTH A WORLD OF PRIVILEGES

As an Indusfood hosted buyer, a basket of business opportunities awaits you

Over 600 pre-qualified, fully hosted, international buyers from 40+ countries, will attend Indusfood 2019 with the purpose of sourcing new products, meeting suppliers and developing new business.

Connect. Network. Source | Registration fee: INR 17,500 (Approx USD 250) +18%GST.

Business on the Go!
Business is always at the core of Indusfood, and we ensure to make it as easy as the click of a button. Pre schedule your meetings on our online networking app by accessing hundreds of verified supplier profiles and use your time @ Indusfood as efficiently as possible.

Industry – Government Roundtables
You get the global F&B industry and Government stakeholders, all on the same table at our India Bilateral Roundtables. We strive to ensure that your experienced opinion leads to a new beginning in the global trade.

Networking Events
What is networking without some Fun under the Sun? Our gala business networking dinner will ensure that you have a relaxed evening at Indusfood, engaging with your new found partners in a lighter context.

Key benefits
- Partial airfare reimbursement*
- 5/4 star hotel accommodation
- Complimentary meals**
- Airport & venue transfers
- Visa assistance***
- Post event tour / plant visits
- Interpreters on request

*pre fixed as per the country of origin | **breakfast & lunch on show days | ***Through nodal officers at Indian missions globally
How to be a part of the Indusfood hosted buyer program

Our hosted buyer program makes your Indusfood experience as seamless as possible. With over 70 nodal officers assisting the Indian missions globally, you get a taste of the Indian hospitality right from the beginning.

Indusfood Key Buyer Program

Contact TPCI secretariat or the Commercial section of the Indian Embassy/Consulate in your country for an extended invitation to the Indusfood hosted key buyer program.

Supplier Nomination

Any Indian supplier on your business wish-list? We would be glad to host you at their invitation.

International recommendation

Contact your local chamber of commerce to send us your nomination and we will get in touch with you.

EXPERIENCE INCREDIBLE INDIAN HOSPITALITY

Who can be Nominated?

- Food distribution and trading companies
- Major wholesaler & importer groups
- Government bodies
- Supermarket chains
- Food-service companies
- Airlines caterers
- Hotel chains
Registration is quick and easy

15 product display zones

- Sweets & Confectionary
- Dairy
- Dry fruits
- Fruits & Vegetables
- Indian Ethnic Food & Snacks
- Meat, Poultry & Seafood
- Non Alcoholic Beverages
- Oil & Oil-seeds
- Organic & Health Food
- Pulses, Grain & Sugar
- Spices
- Tea & Coffee
- Wine & Alcoholic Beverages
- Consumer Food
- Ingredients and Fragrances & Extracts

Personalized Dashboard for your business needs

14th - 15th January, 2018 | 10.00 - 18.00

Log on to www.indusfood.co.in and click on the buyer registration button.
Fill in your company details in the online form.
Select the relevant exhibit zone. Submit your form.
Pay the INR 17,500 (approx USD 250) +18% GST registration fees via debit or credit card for a confirmed participation.
Receive the confirmation mail with a link to your customized dashboard.

ABDUL NAZAR

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www.pandaretail.com
Making an impression on social media & the stakeholders alike

**Indus Food**

**Index Food**

"This trade show is being positioned as the next global Food and Beverages (F&B) market in the Asian Sub-continent like ANUGA, SIAL and Gulf Food."

Suresh Prabhu
Union Minister Ministry of Industry Commerce, Government of India

"It was a great pleasure meeting all of you at the Indus Food Expo. I appreciate the introductions made for me and I look forward to further discussion on how we can collaborate in the future to promote increased U.S.-India Trade."

Andrew Ediefsen
Commercial Officer Embassy of the United State of America, New Delhi

"We are grateful for providing us a wonderful opportunity to explore our business at an international level platform at INDUS FOOD, Delhi. We have received a good response and inquiries in the said exposition for our products."

Manoj Solanki
Managing Director Annapurna Universal Foods Pvt. Ltd.

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**Social media score card**

- [twitter.com/indus_food](twitter.com/indus_food)
- [facebook.com/IndusFoodTPCI](facebook.com/IndusFoodTPCI)

- **80+** Facebook live for the inaugural ceremony and MOUs
- **400+** Live tweets and Facebook posts
- **10,217,061** Tweets
- **31,630,708** Accounts reached
- **31,630,708** Impressions garnered
Let’s partner and create winning opportunities together

www.indusfood.co.in
ORGANIZERS

TPC
Trade Promotion Council of India
Department of Commerce
Ministry of Commerce and Industries

CO-ORGANIZERS

For more information contact the Indusfood International visitor desk
+91 9205883427 | Email: buyer.indusfood@tpci.in

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