TPCI Trade Promotion Council of India

# POST SHOW REPORT

08th Aug-11th Aug 2015, TEHRAN, IRAN

## INDIAN BUSINESS DELEGATION TO IRAN DURING IRAN CONFAIR

# Business Delegation to Iran 8th-10th August, 2015

# With Joint Invitation of Trade Promotion Organisation of Iran & Embassy of Iran New Delhi India

## During Iran Confair (Building & Construction Fair)

TPCI has recently participated during Iran Confair (Building & Construction Fair) during 8-10 August, 2015 with a business Delegation of 10 members from diversified sectors of Building & construction Industry.

The main objective of the delegation was to connect Indian Companies representing Building and Construction sector with their Iranian counterparts while enhancing bilateral trade ties between India-Iran.

Apart from Delegation B2B meetings, TPCI represented by Mr. Mohit Singla, Chairman of Governing Council and Official CEO and Mr. Rajesh Sharma, Sr. Director took active initiative to meet the key officials of Trade Promotion Organisation, Ministry of commerce & Industry & Mining of Iran.

TPCI representatives met the following officials of TPO, Iran during this visit.

1. Mir Aboutaleb Badri Ph. D.
   Deputy of Marketing & Trade Relations
2. Mr. Mahmoud Bazari
   Director General of Goods (Export Promotion)
3. Mr. Ahsan Ghamary
   Director General Exhibitions and delegations

The following points were discussed during various meetings with TPO, Iran:

- Iranian side was keen to share the information that after the signing of EU 5+1 agreement, investments will enhance in Iran. 100% FDI in Non-SEZ & tax holiday in notified Iranian SEZ's makes Iran a very attractive market for Investors.
- Iranian side highlighted the high duty on their saffron export to India which is suffering due to 0% import duty levied on Afghanistan as a result of LDC, FTA.
- Iranian side is seeking technology transfer in textile sector and also wanted machinery and yarn for their consumption. They are also welcoming investment and joint ventures in this sector.
- The Iranian side informed TPCI delegation about the increase demand in priority sectors such as Food & Agriculture, Textile, IT, Pharmaceuticals & Building & Construction products.
- Modalities were discussed in the connection with signing the MOU between TPO and TPCI. This will help in facilitating the trade delegations and taking part in exhibitions in India and Iran.
- This will open new avenues between two great friends India and Iran. This would surely be a great help for TPO to organise its activities in India. It will be mutually benefited for both the countries.

**Mr. Rohit Vadhwana**, Second Secretary (Commerce) from Indian Embassy, Tehran, Iran was also attended the meeting with Mr. Badri and discussed the modalities of signing the MOU.

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mr. Ahsan Ghamary, Director General Exhibitions & Delegations, Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO meeting with Mir Aboutaleb Badri Ph. D., Deputy of Marketing & Trade Relations, Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mr. Mahmoud Bazari, Director General of Goods (Export promotion), Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mir Aboutaleb Badri Ph. D., Deputy of Marketing & Trade Relations, Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI felicitating Mr. Mahmoud Bazari, Director General of Goods (Export promotion), Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mr. Ahsan Ghamary, Director General Exhibitions & Delegations, Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*Mr. Mayank Agarwal, Chief Operations Manager, Reliable Stainless meeting with Mr. Ahsan Ghamary, Director General Exhibitions & Delegations, Trade Promotion Organisation, Ministry of Commerce & Industry & Mining of Iran*

*India delegation in B2B meeting organised by TPO, Iran*

## Meeting with Alborz Chamber of Commerce Industries, Mines & Agriculture

It is a regional chamber having 2500 members. Area is having 3500 industrial units and 100 international brands. Following modalities were discussed:

From Alborz chamber of commerce Industries, Mines & Agriculture following officers were present.
1. Mr. Mansouri
2. Mr. Mea Mar Pour
3. Ms. Haghighi
4. Ms. Sanetoost

Alborz Chamber of Commerce Industries, Mines & Agriculture would like to sign a MOU with TPCI and would like to bring a delegation of food, pharmaceutical, health care, building construction and FMCG sector. It will be a great opportunities for Indian companies to tap these sectors. And simultaneously they are requesting us to bring delegation in the same sectors to Iran.

*Mr. Rajesh Sharma, Sr. Director, TPCI meeting with Mr. Mansouri from Alborz Chamber of Commerce Industries, Mines & Agriculture*

*Mr. Rajesh Sharma, Sr. Director, TPCI meeting with Ms. Haghighi from Alborz Chamber of Commerce Industries, Mines & Agriculture*

*Mr. Rajesh Sharma, Sr. Director, TPCI meeting with Mr. Mea Mar Pour from Alborz Chamber of Commerce Industries, Mines & Agriculture*

## Meeting with Zanjan Chamber of Commerce Industries, Mines & Agriculture

This is a chamber of Commerce from Zanjan province. Chamber is having vast membership in IT services, food processing and research sector.From Zanjan Chamber of Commerce Industries, Mines and Agriculture following officers were present:

1. Mr. GholamHossein Jamili, President
2. Mr. Mohammad Taghi Moghadam Fard, First Vice-President
3. Mr. Karim Hosseinkhani, Economic and International Affares Director, Interior Ministry, Zanjan Province Governorship
4. Engineer N. Faghfouri, Head of department, Mines
5. Mr. Valiolah Mansouri, Board of Representatives Member
6. Mr. Mortaza Shahamoi, Director General of Zanjan Province ICT
7. Mr. Hamid Alizadeh, Zanjan Chamber of Commerce

Following modalities were discussed:

a. Zanjan Government is looking for an IT park establishment where India could be a great help. With this help Iran will be able to tap neighbouring markets. They wish to travel with IT Delegation to India in the presence of Regions Governor in the coming month.

b. Technology could be transferred from India to Iran in Food Processing sector which is in great regional demand.

c. Agriculture is another sector which needs to be looked upon.

d. Mining, electric and automobile are the another sector where field is wide open for Indian technology transfer to Iran.

e. Signing of a MOU was also discussed

### Achievement of the Delegation

a. MOU with Ministry of Commerce and industry, mining, TPO and TPCI was discussed and agreed upon in principal, subject to signing.

b. Relationships are definitely improved and proactive initiative by TPCI was much appreciated and warmly accepted.

### Recommendations

a. An annual India specific Trade show with sectoral division under key thrust areas may be mounted in Tehran to help Indian business with connect within the Iranian buyers in a more efficient manner.

b. More delegation of Indian exporter in various fields will help in identification of business prospects

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mr. Valiolah Mansouri, Board of Representative Member, Zanjan Chamber of Commerce Industries, Mines & Agriculture*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI felicitating Mr. GholamHossein Jamili, President, Zanjan Chamber of Commerce Industries, Mines & Agriculture*

*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mr. GholamHossein Jamili, President, Zanjan Chamber of Commerce Industries, Mines & Agriculture*

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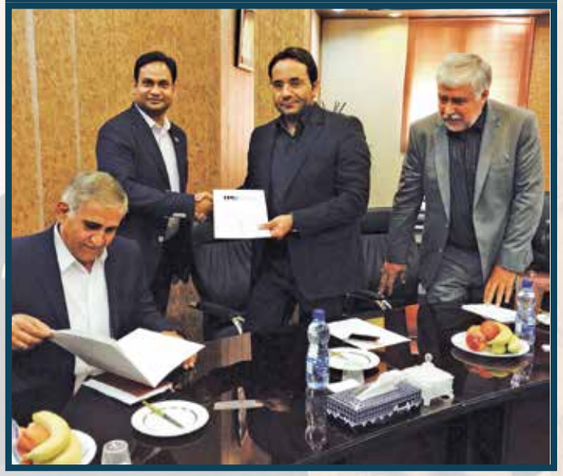
*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Engineer N. Faghfouri, Head of Department, Mines, Zanjan Chamber of Commerce Industries, Mines & Agriculture*



*Mr. Mohit Singla, Chairman of Governing Council and Official CEO, TPCI meeting with Mr. Mohammad Taghi Moghadam Fard, First Vice President, Zanjan Chamber of Commerce Industries, Mines & Agriculture*

*Mr. Rajesh Sharma, Sr. Director, TPCI, meeting with Ms. Zahra Sahaei, Coordinator, International Affairs, Presidency of the Islamic Republic of Iran, Vice- Presidency for Science and Technology*

List of Participating

# Delegates

1. Mr. Sanjeev Gautam
Director
Amit Cable Industries

2. Mr. Nareshkumar Maganlal Ranipa
Marketing Partner
Calvina Exports

3. Mr. Kushan Mitra
Managing Editor Digital
Coordination & New Projects
CYMK Printech (The Pioneer)

4. Mr. Sunilkumar K. Sherasiya
Managing Partner
Cyber Ceramics

5. Mr. Apurva Maheshbhai Gandhi
Director
Meracus Cera

6. Mr. Mayank Agarwal
COO
Reliable Stainless

7. Mr. Samir Kishorkumar Parekh
Proprietor
Shri Krishna Industries

8. Mr. Mohit Singla
CEO
Trade Promotion Council of India

9. Mr. Rajesh Sharma
Senior Director
Trade Promotion Council of India

10. Mr. Hemant Soni
Senior Manager
Spacesense

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